



CATCH

Sustainable coastal angling tourism – A development chance for the South Baltic Region

Final Conference 05.-06.04.2019

Lead Partner
University of Rostock - Katharina Poser



Overall Objective

To strengthen the regional economy in the South Baltic Region by establishing sustainable coastal angling tourism in our four participating partner countries.



Market analysis

**Establishment of
stakeholder body
groups**

**Communication
and promotion**

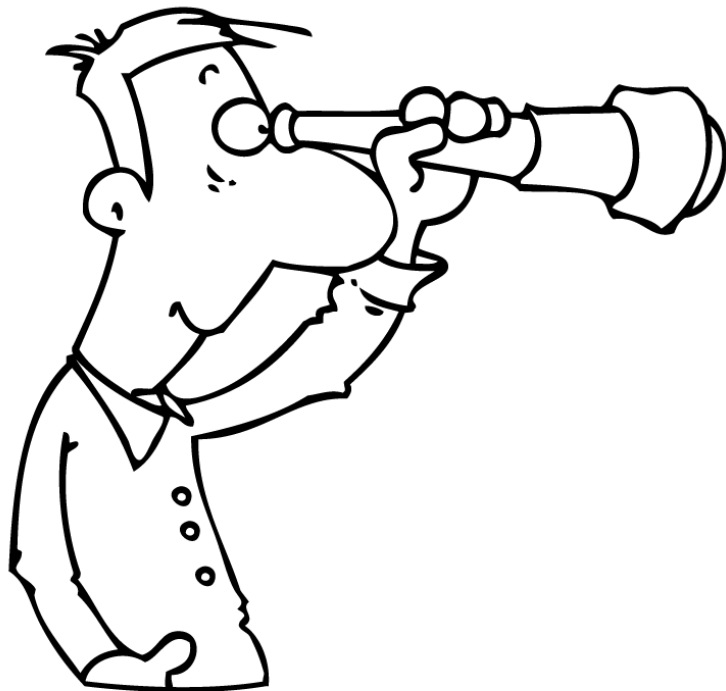
**Multilingual knowledge- &
information platform**

www.fishingsouthbaltic.eu



Market
analysis

The journey of discovery of a niche market



WHO is this specie called „angler“ or
„recreational fisherman“?

HOW MANY of them are out there?

HOW MUCH money do thy spend?

WHAT FOR do they spend their money?

... !!



www.myloview.de



WHO is providing an angling service?

HOW MANY providers of the different service categories exist?

HOW does this service look like?

HOW is the aspect of sustainability integrated in their offer?

DO they cooperate and work in networks?



www.myloview.de



**Market
analysis**



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The CATCH Angler Survey Report

CATCH aims at promoting coastal angling tourism in the South Baltic Region by providing coastal communities with tools and guidelines for sustainable activities and by establishing a cross-border information and knowledge platform. In order to provide these guidelines, a Baltic Region needs findings identified and development define

General Information on the Report:



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Findings

Angler Habits

- Average angling in Denmark (Ø34 y)
- 4 types of anglers
- Preferred angling

The CATCH Provider Survey Report

CATCH aims at promoting coastal angling tourism in the South Baltic Region by providing coastal communities with tools and guidelines for sustainable activities and by establishing a cross-border information and knowledge platform. In order to provide these guidelines, a Baltic Region needs findings identified and development define

- General Information on the Survey:
- Survey of coastal angling service providers in the project area of CATCH



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Contents &

- Distribution of coast
- Distribution of
 - Infrastructure, r



The CATCH Best Practice Report

CATCH aims at promoting coastal angling tourism in the South Baltic Region by providing coastal communities with tools and guidelines for sustainable activities and by establishing a cross-border information and knowledge platform.

Building on the findings of the CATCH Angler Survey Report and the CATCH Provider Survey Report best practice criteria, role models and activities for improvement were defined. Knowledge on anglers' demands, experiences and actual travel habits as well as on the current market situation and shortcomings of coastal angling service providers form the basis of the selected activities and following recommendations.

Best Practice Activities in the Project Area

Exemplary service providers were selected by defined best practice criteria (e.g. the quality of offers, communication, cooperation, sustainability)

Road Map for Coastal Angling Service Providers

The CATCH Best Practice Report suggests activities for coastal angling service providers to support their future development

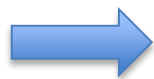


Establishment
of stakeholder
body groups



Objectives

- Establish long-term networks of local providers
- Support an active communication and knowledge exchange
- Identify best practice examples and gaps in knowledge
- Develop sustainability indicators & guidelines for communities how to establish sustainable coastal angling tourism



All reports on www.fishingsouthbaltic.eu



Communication and promotion

- Fairs
- Angling events and workshops
- Local media & fishing magazines
- Social media
- National & international conferences
- Political fora



Market analysis

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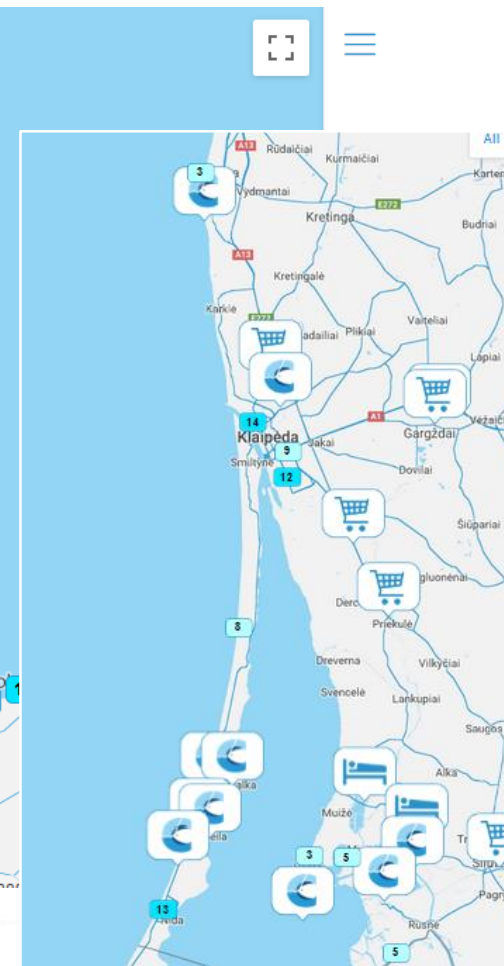
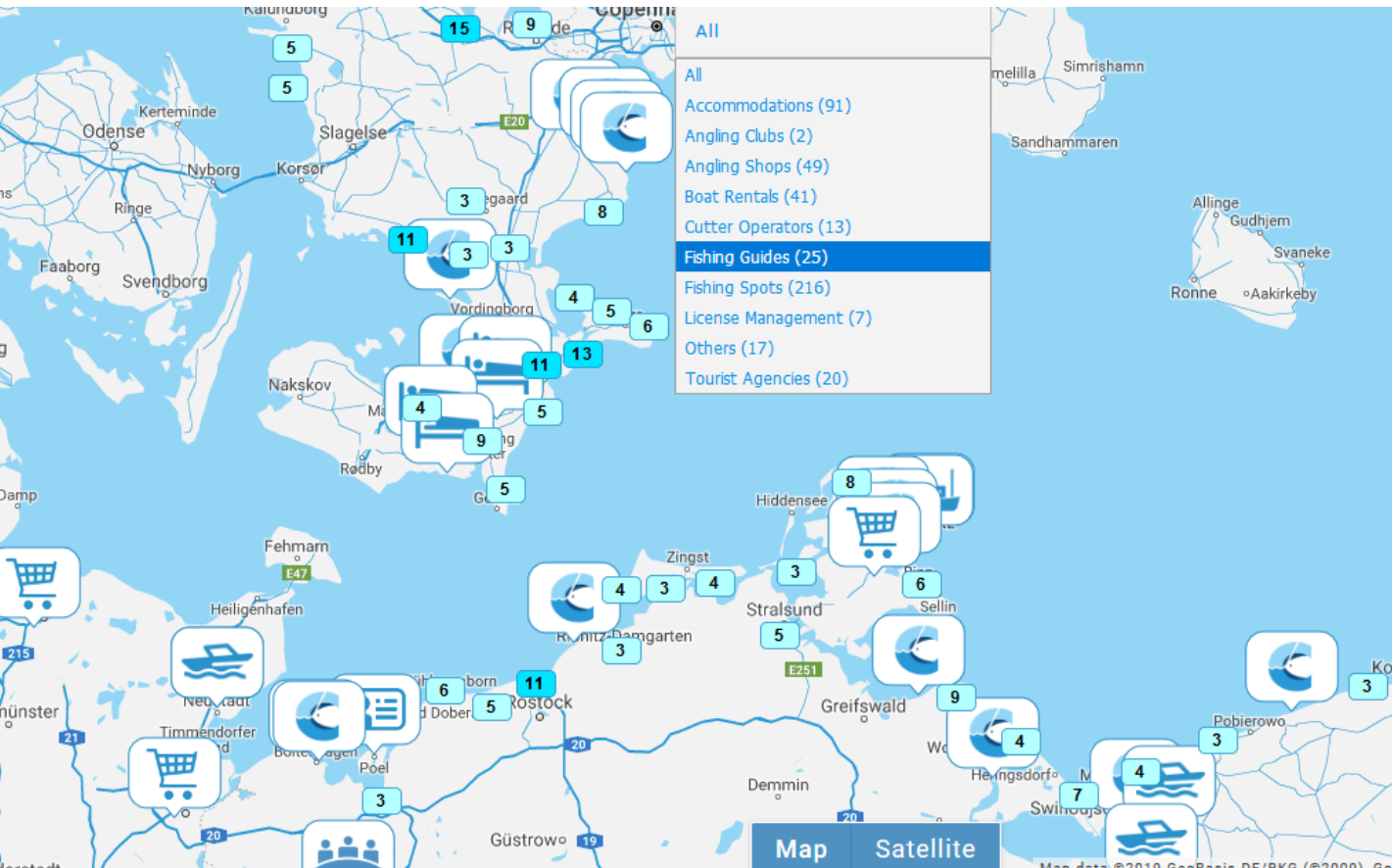


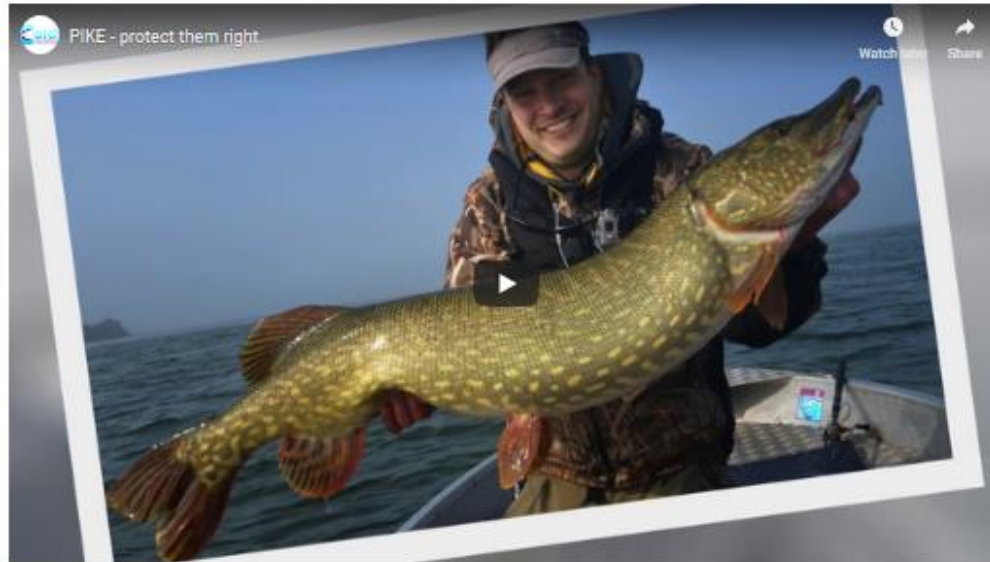
"Fishing for sea trout around the Baltic Coast of Mecklenburg"

With its varied shores, the coast of Mecklenburg offers great spots for a lot of different fish species and fishing techniques. Click "Read More" to find information about promising spots, target species and local characteristics.

[Read More](#)







Read about the case study sites from CATCH:



The "Pike Factory", Denmark

The case study strengthens the pike population with focus on developing angling tourism in the brackish waters of southern Zealand. The main goal of this project is to create new spawning grounds for...



Peenemünde, Germany

The case study exploits the touristic potential of Peenemünde in a sustainable way and thus support the sustainable development of coastal angling tourism in a less developed region in Germany.



The Szczecin Shoreland, Poland

The case study provides an overview of the current state of coastal angling tourism at the popular southwest coast of Poland, which can then be used to support the sustainable development of coastal...



Klaipėda region, Lithuania

The case study area is divided in three sub-cases, providing a large variety of offers for coastal anglers. Introducing sustainable development to the coastal angling tourism sector can provide even greater benefits...





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Tourism Packages

Click on the country to find further information about our Tourism Packages!

All offers can be adjusted to your personal needs. Get in touch!

Lithuania – 2 nights ice fishing experience including accommodation, equipment, transfer to fishing spot with snow mobile, fishing gear and sauna

Germany – 2 nights including accommodation, guided fishing tour, barbecue and additional boatrental

Germany – 6 nights angling holiday including accommodation, guided fishing tour, additional boatrental, barbecue and bikerental

Poland – 3 night including accommodation, guided fly or spin fishing, guided tour on Szczecin Lagoon and 2 safaris (white-tailed eagle and beaver safari in 4x4 car)

Poland – 3 nights including accommodation, guided spin fishing on the Baltic Sea, sightseeing (viewpoint, bison's homestead), sea salt and amber and fresh fish for dinner

Denmark – 2 nights including accommodation, guided fishing for sea trout and garfish on the island of Moen.



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Sea trout (*Salmo trutta*)



Physiology and size:

Sea trout have a torpedo-like body, and the upper jaw reaches behind the eye. Except during the spawning season, the skin is silver with dark spots, even below the lateral organ. They have an adipose fin, and the edge of the caudal fin is straight.

Habitat and biology:

Sea trout is an anadromous migratory fish species, spawning in the rivers. Young individuals feed on insect larvae and small fish. After migration to the sea, crustaceans, shrimp, bristle worms and fish like sand eel or herring serve as prey. Often coastal waters that offer a variation of sand, aquatic plants and stones or areas close to estuaries are chosen as habitats.

Minimum size and conservation periods:

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Angling Techniques - Lithuania

Klaipėda region offers a variety of angling methods ranging from spin fishing, trolling, float fishing, ledgering and fishing with floating handlines from a boat to methods of shore fishing, such as spin fishing, fly fishing and float fishing.



One can also go ice fishing in the winter using angling spoons/flyes, fishing lines or mugs (tip-up fishing). If you are aiming for zander, jinning with

Fish Species

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Angling Seasons - Poland

The main angling season for perch in the Szczecin Lagoon begins in mid-September. Pikeperch is targeted by anglers in the Szczecin Lagoon from mid-October until the water is frozen. Afterwards both species can be caught via ice fishing. Pike can be angled from October till November. The main season for angling garfish is in the middle of May. Cod can be caught the whole year, but especially in early spring and late autumn. The angling season for sea trout in the Pomeranian Bay starts on 15 November.



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Licenses and Law - Denmark

We do our best to keep the below information up-to-date. However, we do not assume liability for the accuracy of the information given below. In case of doubt, please refer to the latest information on the websites of the respective ministries and institutions. Last Update: September 2018

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Danish fishing regulations are administered by the Danish Agricultural Agency. Among other things, they define the minimum measurements, conservation periods, protective zones and bag limits. On its [website](#) you can buy the obligatory state fishing licence that is required if you're between 18 and 65 years of age. There are, however, also a number of physical locations where you can buy the state fishing licence. These locations are listed [here](#).

The state fishing licence grants you permission to fish in both fresh and salt water, and it costs 185 DKK per year, 130 DKK per week or 40 DDK per day.

Once you've bought a fishing licence, you can head out and fish. Depending on what you'll be fishing for, you'll need to read up on the laws and regulations with regard to minimum sizes and protection periods. Minimum sizes have been introduced to ensure that all fish stand the chance of spawning at least once in their life. Conservation periods have a similar intention: protecting the fish during the period of spawning.

Sea trout are protected from 16 November to 15 January in fresh water. During the same period sea trout in spawning colours are protected in salt and brackish water. Sea trout have a minimum size of 40 cm.

Cod don't have a conservation period, but they're protected by a bag limit of 5 cod per angler per day. During the period from 1 February to 31



Reports & Guidelines

The CATCH Angler Survey Report (PDF, DEL3.1)

Understanding anglers from the South Baltic Region and their demands on coastal angling tourism (also available as short [factsheet](#))

The CATCH Provider Survey Report (PDF, DEL3.2)

An analysis of the provider side and existing offers on coastal angling tourism in the South Baltic Region (also available as short [factsheet](#))

Best Practice of touristic offers and providers (PDF, DEL3.3)

An analysis of the provider side and existing offers on coastal angling tourism in the South Baltic Region (also available as short [factsheet](#))

Guidelines to obtain sustainable angling tourism as potential for regional development (not yet available, DEL4.2)

Guidelines to help coastal communities establishing angling tourism under the premise of socio-economic, social and environmental sustainability

Tourism Packages for anglers and tourists (DEL6.1)

Find your sustainable angling holiday experience in the South Baltic Region!

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Angling Seasons +

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Movies

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Thank you for listening!

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