

# The CATCH Angler Survey Report

CATCH aims at promoting coastal angling tourism in the South Baltic Region by providing coastal communities with **tools and guidelines for sustainable activities** and by establishing a **cross-border information and knowledge platform**.

Data on coastal angling is limited, but highly needed to draw on the great potential of coastal angling tourism. This angler survey thus provides the basis for a better understanding of the **characteristics, (travel) habits and demands of anglers** in the South Baltic Region.

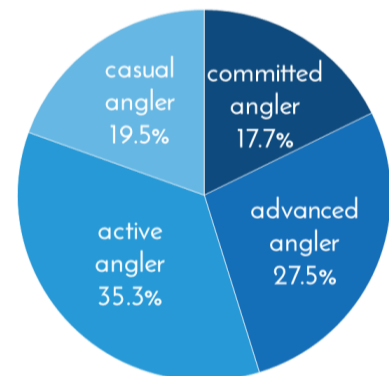
## General Information on the Report:

- Angler survey conducted from February-April 2017
- 757 participants from Denmark, Germany, Lithuania and Poland
- Demographic characteristics
  - ♀ 6.4%, ♂ 93.6%
  - age = 16-81 years

## Findings

### Angler Habits

- Average angling experience differs between countries; highest in Denmark (Ø34 years), lowest in Poland (Ø15 years)
- 4 types of anglers in the South Baltic Region →
- Preferred angling techniques differ due to regional conditions:
  - including river and stream fishing, coastal angling and sea fishing
- Preferred fish species partially comply among countries, but can also differ due to regional availability
  - including pike, perch, pikeperch, cod, salmon, brown trout, etc.



### Coastal Angling Travels

- On average, anglers from the South Baltic Region go on several angling day trips, few short holidays and one longer holiday per year\*
- Anglers' expenditures for travels and gear significantly differ among nationalities

Expenses (Ø)	Holiday	Gear
Denmark	€847	€1,024
Germany	€1,136	€783
Lithuania	€586	€375
Poland	€374	€190

- Anglers travel with companions and prefer destinations in home countries or neighbouring countries
- Destinations are chosen by the criteria of landscape, fish species, stock status and expenses\*
- Preferred accommodation: cottages or camp sites\*

\*aggregated results; national details may vary

The contents of this report are the sole responsibility of the project CATCH and can in no way be taken to reflect the views of the European Union, the Managing Authority or the Joint Secretariat of the Interreg South Baltic Programme 2014-2020

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