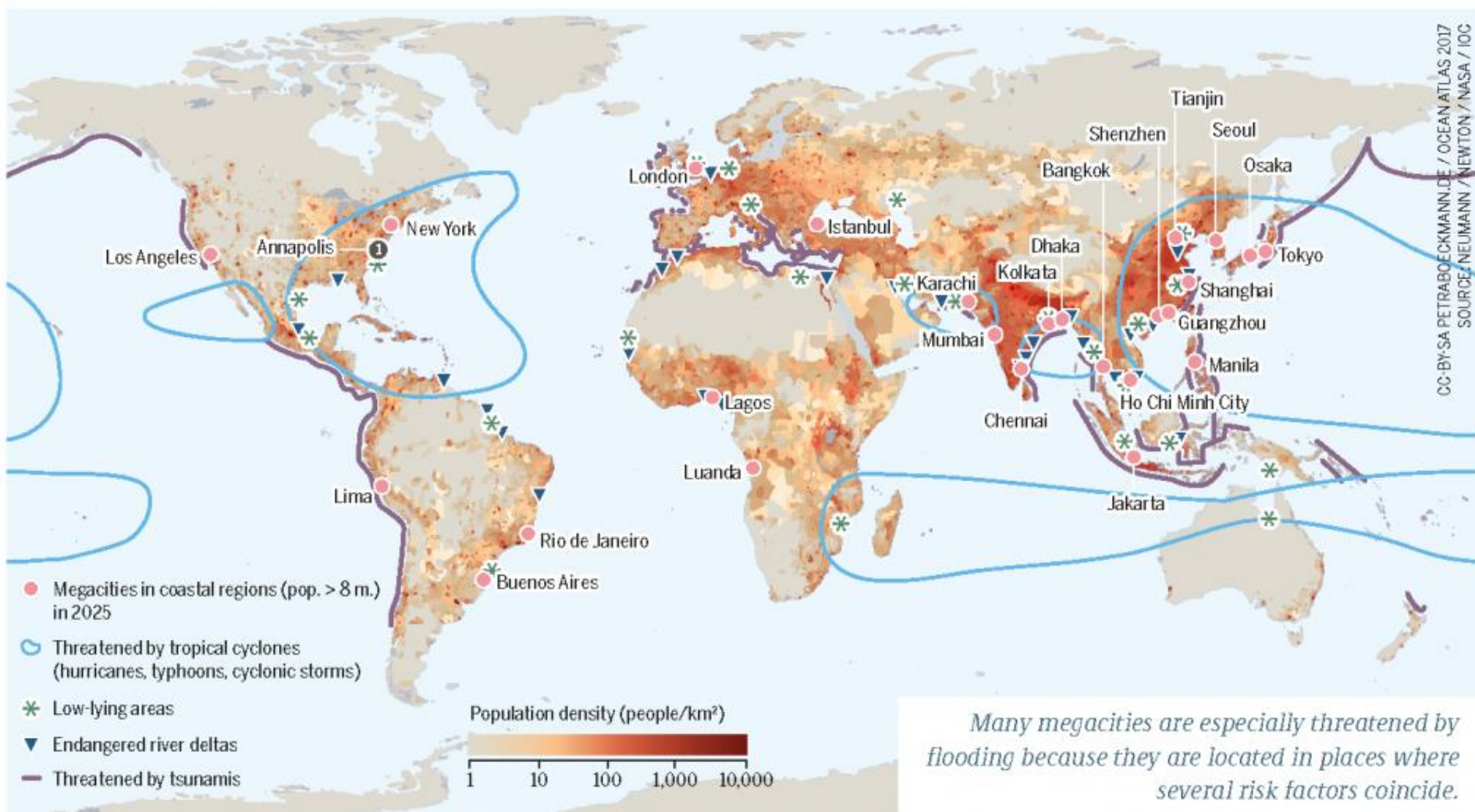




Recreational coastal angling as a main driver of tourism development on the Baltic coast

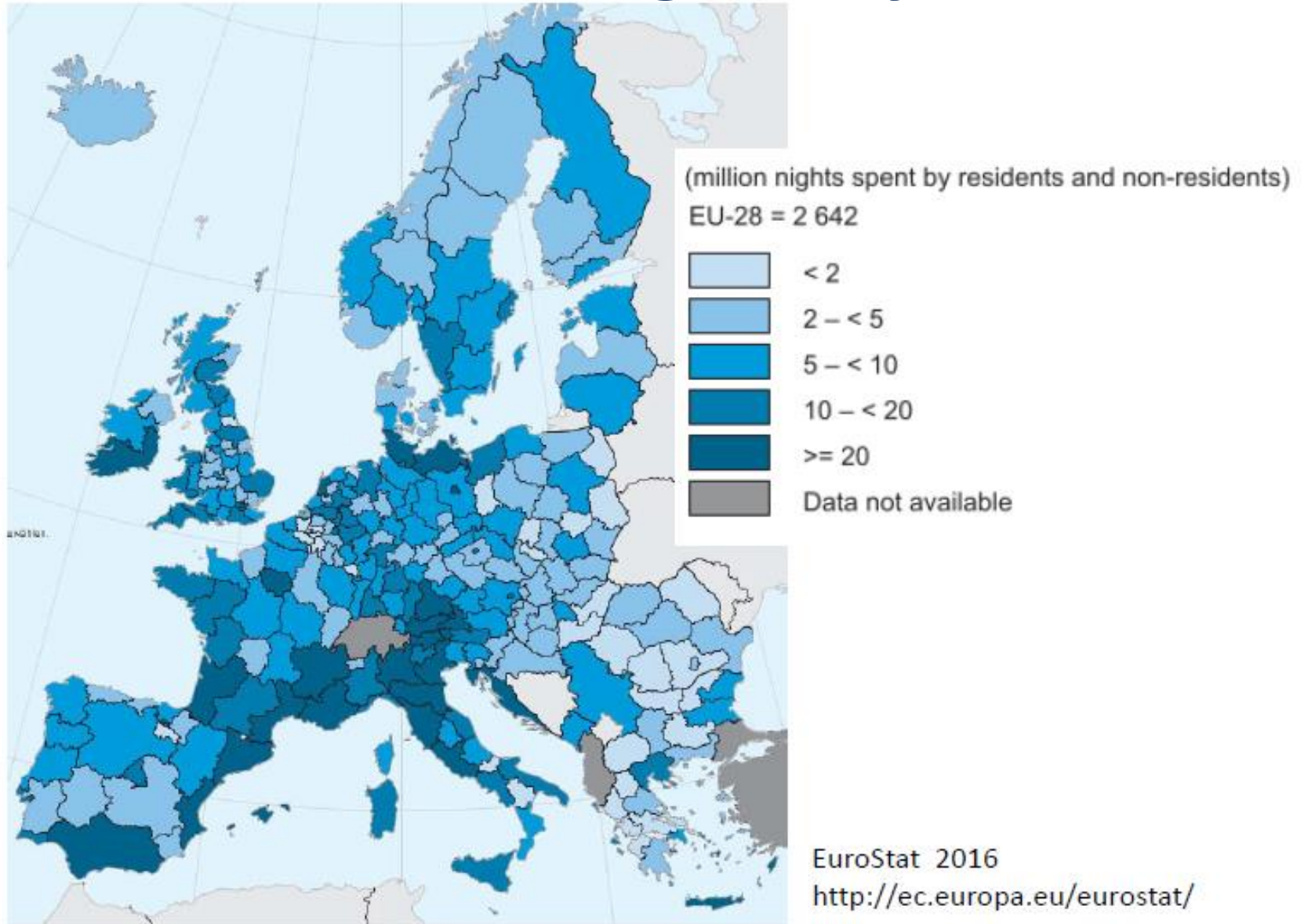
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5 April 2019

Coastal population density



Many megacities are especially threatened by flooding because they are located in places where several risk factors coincide.

Tourism – overnight stays, mil.



Role of private accommodation



Role of private accommodation



In spite of a small size on the global scale, the South Baltic Regions coastal areas possess an exceptionally rich diversity of coastal landscapes, geomorphological features, and habitats. The rich coastal diversity of the South Baltic Region forms the basis for its rich recreational resources.



Marine recreational fishing in Europe



9 mln.
fishers

Marine recreational fishing in Europe



The infographic consists of two overlapping arrow shapes pointing to the right. The left arrow is blue and contains the text '9 mln. fishers'. The right arrow is grey and contains the text '1,6 % EU population'. The grey arrow is positioned slightly behind and to the right of the blue arrow, creating a layered effect.

9 mln.
fishers

1,6 %
EU
population

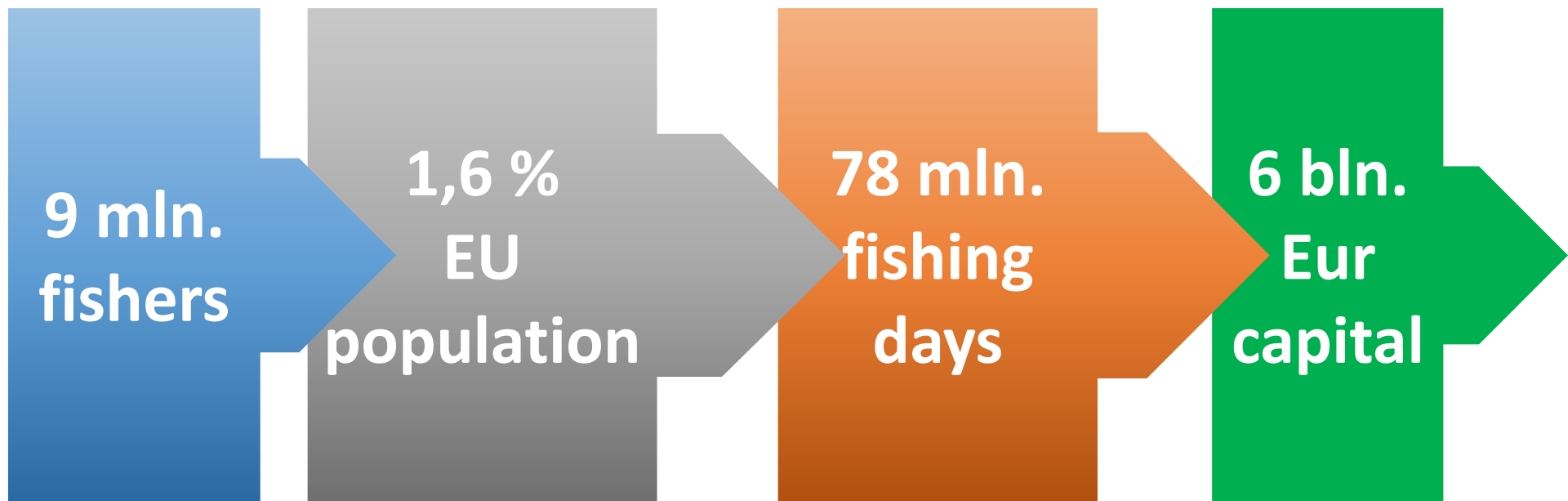
Marine recreational fishing in Europe

9 mln.
fishers

1,6 %
EU
population

78 mln.
fishing
days

Marine recreational fishing in Europe



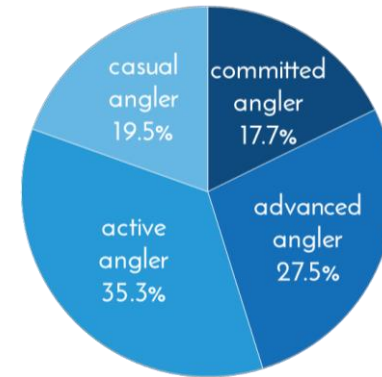
Marine recreational fishing in Europe

- European recreational sea fishers spend €680 annually
- 77.6 million sea fishing days
- On average 9 sea fishing days per recreational fisher
- More than 10 days fished per year in Estonia, Finland, Iceland, Latvia, Lithuania, Norway, Portugal, and Spain are fished each year

Findings

Angler Habits

- Average angling experience differs between countries; highest in Denmark (Ø 34 years), lowest in Poland (Ø 15 years)
- 4 types of anglers in the South Baltic Region →
- Preferred angling techniques differ due to regional conditions:
 - including river and stream fishing, coastal angling and sea fishing
- Preferred fish species partially comply among countries, but can also differ due to regional availability
 - including pike, perch, pikeperch, cod, salmon, brown trout, etc.



Coastal Angling Travels

- On average, anglers from the South Baltic Region go on several angling day trips, few short holidays and one longer holiday per year*
- Anglers' expenditures for travels and gear significantly differ among nationalities

Expenses(Ø)	Holiday	Gear
Denmark	€847	€1,024
Germany	€1,136	€783
Lithuania	€586	€375
Poland	€374	€190

- Anglers travel with companions and prefer destinations in home countries or neighbouring countries
- Destinations are chosen by the criteria of landscape, fish species, stock status and expenses*
- Preferred accommodation: cottages or camp sites*

*aggregated results; national details may vary

For more information please download the full report on www.catch-southbaltic.eu

Successful tourism development inevitably depends on promotion



Areas for coastal fish monitoring in the Baltic Sea, as by 2017





The need for
favorable framework
conditions



Thank you