

The CATCH Angler Survey Report

CATCH aims at promoting coastal angling tourism in the South Baltic Region by providing coastal communities with **tools and guidelines for sustainable activities** and by establishing a **cross-border information and knowledge platform**.

Data on coastal angling is limited, but highly needed to draw on the great potential of coastal angling tourism. This angler survey thus provides the basis for a better understanding of the **characteristics, (travel) habits and demands of anglers** in the South Baltic Region.

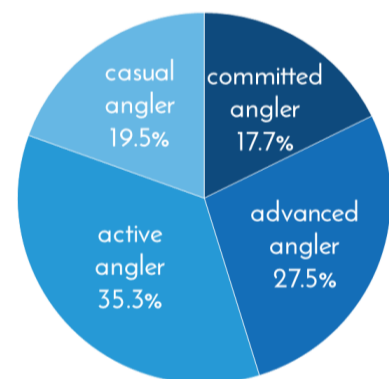
General Information on the Report:

- Angler survey conducted from February-April 2017
- 757 participants from Denmark, Germany, Lithuania and Poland
- Demographic characteristics
 - ♀ 6.4%, ♂ 93.6%
 - age = 16-81 years

Findings

Angler Habits

- Average angling experience differs between countries; highest in Denmark (Ø34 years), lowest in Poland (Ø15 years)
- 4 types of anglers in the South Baltic Region →
- Preferred angling techniques differ due to regional conditions:
 - including river and stream fishing, coastal angling and sea fishing
- Preferred fish species partially comply among countries, but can also differ due to regional availability
 - including pike, perch, pikeperch, cod, salmon, brown trout, etc.



Coastal Angling Travels

- On average, anglers from the South Baltic Region go on several angling day trips, few short holidays and one longer holiday per year*
- Anglers' expenditures for travels and gear significantly differ among nationalities

Expenses (Ø)	Holiday	Gear
Denmark	€847	€1,024
Germany	€1,136	€783
Lithuania	€586	€375
Poland	€374	€190

- Anglers travel with companions and prefer destinations in home countries or neighbouring countries
- Destinations are chosen by the criteria of landscape, fish species, stock status and expenses*
- Preferred accommodation: cottages or camp sites*

*aggregated results; national details may vary

For more information please download the full report on www.catch-southbaltic.eu